

Coke Blak

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Created 24/10/2006 - 5:01am

Submitted by srlinuxx on Tuesday 24th of October 2006 05:01:37 AM Filed under [Reviews](#) [1]



[2]This morning in Grand Central, Coca-Cola salespeople were handing out free bottles of Coca-Cola Blak, their new coffee-Coke-combo "energy" drink intended to compete with Red Bull.

It comes in a short, skinny, 8-ounce glass bottle. Glass is a nice touch, but it's covered with a complete plastic overwrap that obscures the view and makes the bottle feel cheaper than it should.

Tasting

Ed Levine, food writer and blogger: "It's odd... I don't want any more of it."

Adam Kuban of Slice and A Hamburger Today: "It's weird. It's like when I drink coffee right after I drink Coke. It's... not good."

My opinion:

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